

Japan WIE



edison.ai

Connecting Businesses with Consumers thru
Innovative Image Analytics

Tokyo • Hong Kong • Paris

Employer:	edison.ai
Internship Position:	Social Media Management Intern
Industry:	IT Solutions
Duration:	8 weeks
Placement Location:	Tokyo, Japan
Job Code:	J069

About the Employer

edison.ai develops and customizes artificial intelligence (AI) for various business purposes. They use their proprietary AI image analysis technology to conduct a wide range of projects ranging from SNS image analysis to customized projects.

<http://edison.ai/>

Job Description

- Maintain and create contents for our company's social media channels, including blog, Instagram, twitter and YouTube;
- Promote, drive traffic and improve the metrics of such channels.

Requirements

- **Related discipline:** CBS, ENGL, MM, SD
- Familiarity with social media platforms (Instagram, Twitter, YouTube, and blogs) and their basic functionalities;
- Basic skills in creating written content, and an understanding of visual content creation (such as using tools like Canva or basic photo/video editing software);
- Demonstrate creativity and an eagerness to contribute innovative ideas for content and social media strategies.

Language Requirements

- Proficient in written and spoken English